



LES TROIS ROIS

AUTUMN / WINTER
2025 / 2026

Chilly Days, Warm Encounters – Step into the New Season



Dear Guests,

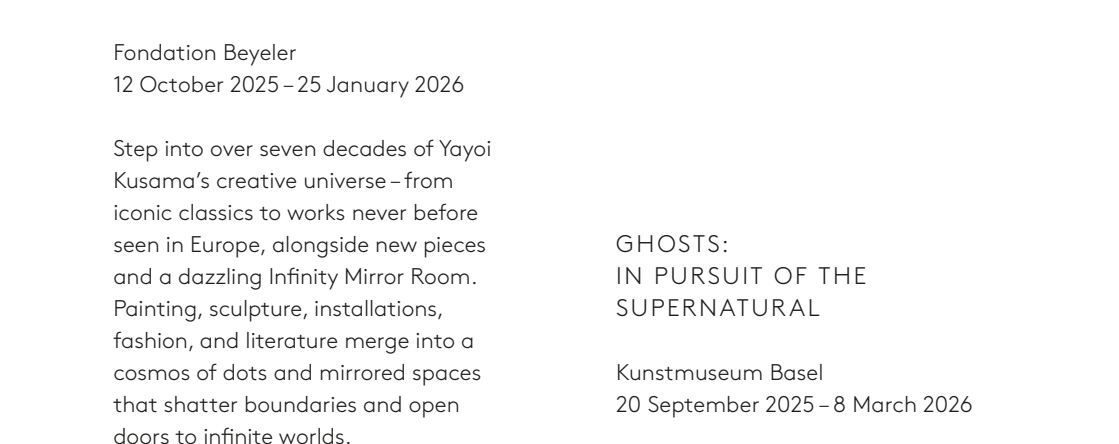
As a remarkable year full of memorable moments draws to a close, we look back with gratitude on a time of renewal and new beginnings. With the newly redesigned Kopfbau at Blumenrain 2 – a striking creation by Herzog & de Meuron – Grand Hotel Les Trois Rois has gained yet another face: spaces that breathe history while embracing contemporary spirit.

You can now look forward to light-filled rooms and suites with flowing layouts, a Japanese-inspired wellbeing retreat, and versatile event spaces overlooking the Rhine and the Old Town. Our most recent milestone: the opening of Banks just days ago – a vibrant new restaurant where European and Asian flavors meet, and social dining takes center stage.

Warm regards



Mark Jacob
General Manager



SPECIAL EXHIBITIONS AT A GLANCE

Basel is rightly known as Switzerland's cultural capital. With more than 40 museums, acclaimed galleries, and a vibrant event scene, the city is a true playground for art lovers and cultural explorers.

YAYOI KUSAMA

Fondation Beyeler

12 October 2025 – 25 January 2026

Step into over seven decades of Yayoi Kusama's creative universe – from iconic classics to works never before seen in Europe, alongside new pieces and a dazzling Infinity Mirror Room. Painting, sculpture, installations, fashion, and literature merge into a cosmos of dots and mirrored spaces that shatter boundaries and open doors to infinite worlds.

[DETAILS](#)

SCIENCE FICTION DESIGN.
FROM SPACE AGE TO
METAVERSE

Vitra Schauddepot

18 May 2024 – 10 May 2026

From Star Trek to Blade Runner, science fiction and design have long inspired each other's visions. The Vitra Schauddepot explores this creative dialogue with more than 100 objects staged in a spectacular setting by Andrés Reisinger. Film and literary works round out the experience – a journey from Space Age icons to the bold aesthetics of the Metaverse.

[DETAILS](#)

GHOSTS:
IN PURSUIT OF THE
SUPERNATURAL

Kunstmuseum Basel

20 September 2025 – 8 March 2026

The Kunstmuseum Basel conjures spirits to life. More than 160 works spanning 250 years reveal how artists like Füssli, Klee, Ernst, Oppenheim, and others have made the invisible visible. Paintings, sculptures, installations, and video works unfold a poetic yet unsettling universe – somewhere between art, spirituality, and the subconscious.

[DETAILS](#)

CARL CHENG:
NATURE NEVER LOSES

Museum Tinguely

3 December 2025 – 10 May 2026

This exhibition spans six decades of Carl Cheng's visionary work. His art responds to environmental change, questions the role of institutions, and challenges the power of technology. Through photographic sculptures, "art tools," "nature machines," and interventions, Cheng opens up new ways of seeing our relationship with nature and society.

[DETAILS](#)



EVENTS IN BASEL

While the season quiets down elsewhere, Basel truly comes alive. From the historic Autumn Fair and the magical Christmas Market to world-class sporting events, the city on the Rhine brims with unforgettable experiences – even in the colder months.

BALOISE SESSION

17 October – 6 November 2025

A boutique festival like no other: candlelight, intimate club-style tables, and the vibe of a legendary New York music club. In the distinctive hall at Messe Basel, stars and newcomers alike create unforgettable live moments, blending rock, pop, soul, jazz, blues, world music, and singer-songwriter flair.

[DETAILS](#)

BASEL AUTUMN FAIR

25 October – 9 November 2025

When Basel calls in the Autumn Fair, the city transforms into a wonderland of fun and festivity: spectacular rides, irresistible aromas, market stalls brimming with discoveries – and a giant Ferris wheel with sweeping views over the rooftops. For two weeks, magic fills the air as Basel turns into a colorful celebration of joy, flavor, and heart-pounding thrills.

[DETAILS](#)

LONGINES CHI CLASSICS
BASEL

8 – 11 January 2026

When St. Jakobshalle becomes the stage for show jumping, dressage, and vaulting, sporting elegance meets exhilarating suspense. For four days, the world's equestrian elite compete at the highest level, complemented by special highlights that turn the event into a true festival of the senses. With pride, Les Trois Rois once again supports one of the disciplines – and shares in this unforgettable experience.

[DETAILS](#)

SWISS INDOORS

18 – 26 October 2025

World-class tennis takes center stage in Basel as the ATP Tour 500 stars battle point for point on Center Court – with elegance, speed, and passion. One of the most prestigious indoor tournaments worldwide, the Swiss Indoors are a true highlight of the Swiss sporting year. Expect thrilling matches and an atmosphere charged with excitement.

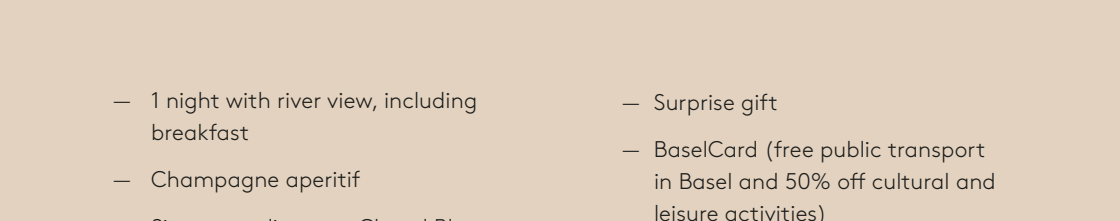
[DETAILS](#)

BASEL CHRISTMAS MARKET

27 November – 23 December 2025

In Advent, Basel shines at its most enchanting. The Christmas Market on Barfüsserplatz and Münsterplatz ranks among the most beautiful in Europe and the largest in Switzerland. Surrounded by twinkling lights, lovingly decorated stalls, and the scent of mulled wine, the festive season reveals its full charm – and anticipation turns into pure holiday spirit.

[DETAILS](#)



LE ROI GOURMET.

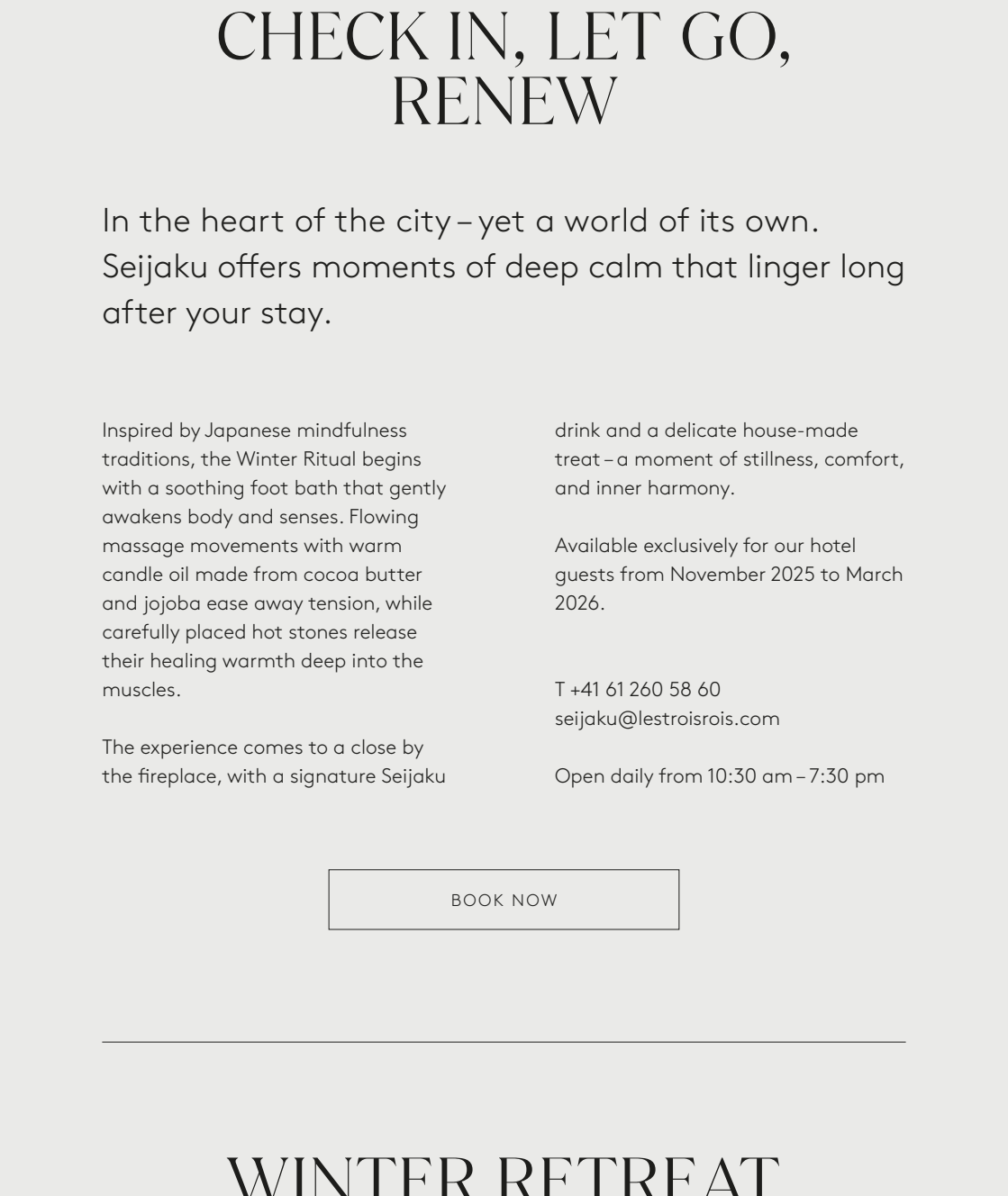
For those who love the extraordinary – and dream of securing one of the coveted tables at Peter Knogl's Cheval Blanc.

- 1 night with river view, including breakfast
- Champagne aperitif
- Six-course dinner at Cheval Blanc by Peter Knogl (3 Michelin stars, 19 GaultMillou points, ranked No. 1 among the world's best restaurants by La Liste 2025) – beverages not included

- Surprise gift
- BaselCard (free public transport in Basel and 50% off cultural and leisure activities)

River King Room
From CHF 775 per person

[BOOK NOW](#)



SEIJAKU CHECK IN, LET GO, RENEW

In the heart of the city – yet a world of its own. Seijaku offers moments of deep calm that linger long after your stay.

Inspired by Japanese mindfulness traditions, the Winter Ritual begins with a soothing foot bath that gently awakens body and senses. Flowing massage movements with warm candle oil made from cocoa butter and jojoba ease away tension, while carefully placed hot stones release their healing warmth deep into the muscles.

The experience comes to a close by the fireplace, with a signature Seijaku

drink and a delicate house-made treat – a moment of stillness, comfort, and inner harmony.

Available exclusively for our hotel guests from November 2025 to March 2026.

T +41 61 260 58 60
seijaku@lestroisrois.com

Open daily from 10:30 am – 7:30 pm

[BOOK NOW](#)

WINTER RETREAT – YOUR MOMENT OF INDULGENCE

The holidays may still be some time away – but we're already treating you today. Book the Les Trois Rois Winter Retreat and enjoy a CHF 100 voucher, included with your stay, for your personal time-out at Seijaku Wellbeing.

[BOOK NOW](#)



FLEURS DES ROIS – WINTER IN FULL BLOOM

Festive bouquets, sparkling Christmas decorations, elegant New Year's table adornments, and our exclusive Boîte à Noël make our boutique the go-to address for those who love the extraordinary.

On 14 and 15 November, we invite you to our Winter Vernissage: browse, discover, and delight – and let a glass of champagne inspire you for the most magical time of the year.

We look forward to welcoming you!

Fleurs des Rois
Stadthausgasse 7 | 4001 Basel

T +41 61 262 35 35
info@fleursdesrois.com

Tue–Fri 9:00 am – 6:30 pm
Sat 9:00 am – 5:00 pm
Closed Mondays (atelier day)

AND BEST OF ALL: A GIFT THAT KEEPS ON BLOOMING

Give joy that lasts all year long with the Fleurs des Rois Flower Subscription. Every month, fresh creations – thoughtfully arranged and delivered straight to your home.

Find out more via the link or contact our boutique directly – we'll be delighted to advise you personally.

[DISCOVER MORE](#)



COME CURIOUS, LEAVE INSPIRED.

On 12 September, Basel has welcomed a new culinary hotspot: Banks, located in the newly redesigned annex of the Grand Hotel Les Trois Rois.

Here, European and Asian flavors meet in a setting where artistic design blends with effortless sharing, and creativity pairs with precision. At its heart: a dining room with panoramic views over the Rhine and the Old Town – and a striking bar crowned by a poetic artwork from artist duo Gerda Steiner & Jörg Lenzeninger.

The menu is made for sharing – surprising, playful, and inspiring. From Toro Tacos to Udon Carbonara, dishes spark joy, stir emotions, and bring people together. Complemented by a distinctive wine selection with a Swiss signature and signature cocktails that awaken the senses.

Banks is no classic restaurant – it's a place where evenings turn spontaneous, lively, and unforgettable. A space that serves not just cuisine, but atmosphere.

T +41 61 260 50 02
banks@lestroisrois.com

Wed & Thu 5:30 pm – 11:00 pm
Fri 5:30 pm – 12:00 midnight
Sat 12:00 pm – 12:00 midnight
Sun 12:00 pm – 10:00 pm
Closed Mon & Tue



AFTERNOON TEA

A touch of Christmas with Tea: Starting in December, we will be serving our festive Christmas Edition of Afternoon Tea. Look forward to seasonal delights, fragrant spices, and sweet

temptations, available exclusively during Advent and the Christmas season.

Reserve your spot today.

DISCOVER MORE



OUR WINTER TERRACE – THE MOST DELIGHTFUL REASON TO STAY OUTSIDE

Starting on 27 November, step into our little winter wonderland on the Rhine. Where summer breezes usually blow, twinkling fairy lights shine, Christmas trees don their festive attire, and warm blankets invite you to snuggle up.

We are delighted to take your reservation:

T +41 61 260 50 02
bar@lestroisrois.com

Here, oysters meet hot chocolate, champagne pairs with winter cocktails – and every visit feels like a little escape from everyday life.

Daily, weather permitting from 9 am to midnight



ARCHITECTURE MEETS EXPERIENCE – YOUR CHRISTMAS CELEBRATION AT LES TROIS ROIS

At the Grand Hotel Les Trois Rois, tradition and modernity blend to create a truly unique setting for special occasions.

The historic rooms in the main building exude the charm of centuries past, while the newly designed Salle des Rois at Blumenrain 2, created by Herzog & de Meuron, offers fresh inspiration with its light-filled architecture, noble materials, and flexible layout.

OUR OFFER FOR YOUR CHRISTMAS CELEBRATION

Price per person: CHF 175, including aperitif (Christmas cocktail with accompanying canapés), 3-course menu (excluding beverages), and festive decoration.

YOUR CHRISTMAS CELEBRATION AT LES TROIS ROIS

ALL-INCLUSIVE: CELEBRATE & STAY

Christmas should be a time of joy, lightheartedness, and unforgettable moments. Whether in an intimate circle or on a grand scale – our house offers the perfect setting for your celebration. With a unique atmosphere, exquisite cuisine, and a team dedicated to fulfilling your wishes with genuine warmth, your festive gathering will become an experience to cherish.

Combine your celebration with an overnight stay at the Grand Hotel Les Trois Rois and extend the festive spirit. Our elegantly decorated rooms and suites provide the perfect backdrop to enjoy Christmas in Basel to the fullest.

Would you like to celebrate with us?

T +41 61 260 50 72
banquet@lestroisrois.com



EXPERIENCE THE MAGIC OF THE HOLIDAYS

Whether a festive dinner, an atmospheric celebration, or a cozy gathering with family and friends – Christmas at the Grand Hotel Les Trois Rois becomes an unforgettable experience. Our chefs will delight you with seasonal creations, our rooms shine in festive splendor, and our team ensures your celebration is filled with warmth and joy.

24 & 25 DECEMBER

BRASSERIE

Festive Christmas menus featuring seasonal specialties, inspired by classic recipes and interpreted with a modern touch. Enjoy a menu that perfectly complements the holiday season.

Looking for exactly that?

We are happy to take your reservation.

T +41 61 260 50 02
restaurant@lestroisrois.com

26 DECEMBER

BANKS

Ugly Sweater Party (Premiere!)

An evening full of laughter: The Ugly Sweater Party brings festive cheer, gift exchange, and the best music in a relaxed setting – the perfect way to enjoy Christmas humorously with friends and family.

BRASSERIE

Our regular à-la-carte selection is complemented by festive dishes for a delightful conclusion to the holiday season.

Ready to celebrate with us?

T +41 61 260 50 02
restaurant@lestroisrois.com

CELEBRATE IN STYLE. STAY IN ELEGANCE.

Treat yourself to a holiday escape at the Grand Hotel Les Trois Rois. Whether a cozy Christmas or a glamorous New Year's Eve, our festively decorated rooms and culinary highlights make your stay unforgettable.

Combine your visit with the LES TROIS ROIS RETREAT PACKAGE and receive CHF 100.– credit for a personal wellness experience at Seijaku Wellbeing.

BOOK NOW



NEW YEAR'S EVE GALA: A GLAMOROUS TURN OF THE YEAR

An evening of elegance, festive cheer, and culinary highlights: Our New Year's Eve Gala invites you to bid farewell to the old year in style and welcome 2026 together. Enjoy a multi-course menu with exquisite wines, festive decorations, and a glass of champagne at midnight.

Stylish, lively, and unforgettable – this is how we celebrate New Year's Eve at the Grand Hotel Les Trois Rois.

BANKS

New Year's Eve at Banks means celebrating, laughing, and indulging. An energetic evening with a DJ, festive dinner, and vibrant atmosphere. Whether you choose dinner and party or just join the party from 11 pm, ring in the new year with beats, drinks, and in the best spirits.

DINNER AND PARTY CHF 295
Including aperitif, dinner, and party at Banks

PARTY IN BANKS CHF 85
Party with a DJ from 11 pm

Ready to celebrate with us?

T +41 61 260 50 02
banks@lestroisrois.com

BANQUET

For an exclusive celebration, our banquet rooms provide the perfect setting. A festive menu, fine wines, a glass of champagne and views of the Rhine make your event unforgettable – from the first welcome to the midnight champagne toast.

5-COURSE MENU CHF 395
Including amuse-bouche, aperitif, party at Banks, and wine pairing

Ready to celebrate with us?

T +41 61 260 50 72
banquet@lestroisrois.com

BRASSERIE

Our Brasserie invites you to a delightful end-of-year celebration in relaxed elegance. Enjoy a festive menu with seasonal specialties and toast to the New Year in a convivial atmosphere.

6-COURSE MENU CHF 275
Including amuse-bouche and party at Banks

Ready to celebrate with us?

T +41 61 260 50 02
restaurant@lestroisrois.com

STAY INSTEAD OF HEADING HOME

Extend the celebration and enjoy a comfortable overnight stay at Blumenrain 2. With our room package, experience the unforgettable

New Year's Eve party at Banks and start the next morning relaxed and refreshed with our delicious late riser's breakfast in the Brasserie.

BOOK NOW

ENJOY THE LAST HOURS OF THE YEAR AT THE COUNCIL

End the year in style within the elegant ambiance of The Council and embark on a journey of indulgence.

Choose your cigar to match your destination – from Cuba, the Dominican Republic, or Nicaragua – and experience tobacco culture at its finest.

31 DECEMBER 2025, 10:30 PM AT THE COUNCIL

Cocktail Flight:
1 Cigar + Cocktail Pairing (2 cocktails)

Spirits Flight:
1 Cigar + Spirits Pairing (2 x 4 cl)

Mix:
1 Cigar + 1 Cocktail and 1 Spirit (4 cl)

Price per person: CHF 89

A treat for all the senses – the perfect way to bid farewell to the old year in style.

DISCOVER MORE

SWEET, LIGHT, AND FULL OF TRADITION

This is the Dreikönigskuchen from the Les Trois Rois pastry. But this year, there's something extra: hidden inside one of the handcrafted cakes is a golden king. Whoever finds it not only gets to feel like the king or queen of the day but also wins a royal surprise.

PRE-ORDER NOW

Grand Hotel Les Trois Rois
Blumenrain 8 | 4001 Basel | Switzerland
T +41 61 260 50 50 | lestroisrois.com

